

3/18/2009

Gmail - usa today column on exerga...



Stephen Yang <yangscotland@gmail.com>

usa today column on exergaming

Painter, Kim <kpainter@usatoday.com>

Thu, Mar 12, 2009 at 11:52 AM

To: "exergamelab@gmail.com" <exergamelab@gmail.com>

Hi Dr. Yang,

This is Kim Painter, weekly health columnist at USA Today. In an upcoming column, I'll be talking about Wii fitness – the fact that Wii Fit is now the top selling video game and that other exergames are in stores or on the way... I've been talking to exercise and fitness folks about what's good and bad about what's out there right now and what they'd like to see in the future on the home exergame mass market.

I found your blog and would love to speak with you about this – particularly about what could and (one hopes) will be better about future exergames. (My impression, as neither a fitness pro or traditional gaming enthusiast, is that Wii Fit is pretty good, sticky fun, but not intense enough for any but beginning exercisers - -though that would include most Americans – and that the other stuff out there either isn't interactive enough or is just bad).

Would you have any time available to speak with me today or Friday? Today, I'm available until 3 p.m., but could get back to my desk at 4:30 or 5 if that was a good time for you. On Friday, I'll be available from 9 a.m. to 3:30 p.m.

Can you help?

Thanks,

Kim Painter

703-536-1698
